

# FAQ

## frequently asked questions

### **What titles are available?**

Swank Motion Pictures is the nontheatrical distributor for the majority of the major Hollywood studios as well as many independent, foreign, art house, and documentary offerings. We currently hold thousands of titles in our library.

### **How do we license a movie?**

Titles can be booked at any time with your Swank Motion Pictures representative via phone or email.

### **How do we receive the licensed movie?**

Swank will send you an e-mail confirmation verifying your order. Using this e-mail confirmation you will be able to log on to your Swank Online Account and retrieve a link associated with each respective movie. We provide both a URL and an Embed link for use in your CMS. Assign films via copy and paste command, embedding the link provided by Swank into the appropriate CMS page.

### **How do students access the films?**

Students log on to the campus course management system, select the proper course, and then click the link to the assigned film. Selecting the film will initiate a web service call to a dedicated streaming server. The server validates the user based on the IP address provided by the college. Movies play in Silverlight 2.0, a PC and Mac friendly format with the ability to fast forward, rewind and pause with ease.

### **What Course Management Systems will this program integrate with?**

Digital Campus works with virtually any course management system that offers a password protected environment such as Blackboard, WebCT, Moodle, Angel, Sakai and others.

### **What are the technical requirements?**

- A static IP address assigned to the appropriate CMS
- A "name" that will be configured on your internal DNS for the streaming server
- 3U of rack space to install the streaming server (if applicable)
- Remote access from Swank through your firewall to the Web Server on RDP Port 3389

### **What if I do not have Silverlight 2.0 on my computer?**

If you do not currently have Silverlight 2.0 installed on your computer a plug-in will pop up on your screen with instructions for a quick installation. After installation, refreshing your browser should allow access to the application. (Please note that Silverlight is not compatible with PowerPCs as they do not use Intel processing.)

### **What are the audio and video specifications?**

- Video: 720 x 480 Aspect ratio with frame rate of 29.97 fps
- Audio: 128 kbps Stereo CBR
- Encoding Rate: 1 megabit VBR (can be adjusted to meet campus individual needs)

### **How will this affect the campus bandwidth?**

The standard bandwidth consumed by each connection is 1.128mbps (1000kpbs video encode + 128k audio encode). Total bandwidth which will be consumed can be calculated by multiplying the estimated number of concurrent users times 1.128MB. For example 10 concurrent users would consume approximately 11MB of bandwidth.

Still have questions? Contact Digital Campus for further assistance: 1-888-389-3622 or [digitalcampus@swank.com](mailto:digitalcampus@swank.com).

**For more information on  
Digital Campus call us:**

**1-888-389-3622**

**Or visit [www.swank.com/digitalcampus](http://www.swank.com/digitalcampus)**

**DIGITAL CAMPUS**  
provided by Swank Motion Pictures, Inc.